

Website Features

- Fully Dynamic
- Optimized for mobile compatibility.
- Incorporate online calendars to serve community education (blogs) and event information.
- Comprehensive list of products and service offerings.
- Development of framework for search engine optimization.
- Use video such as virtual tours and other content.
- Explore interactive components such as a blog, e-newsletter, and social media (Facebook, LinkedIn, and Twitter).
- Company branded email addresses (example: sales@yourcompany.com)

Project Timeline

Stage	Activity	Timeline(days)
1	Client issues go ahead order, Project Start	1
2	Project scope is evaluated and project document developed.	3
3	Client provides site content as requested.	1-5
4	Design and development	7
5	Deployment of system and User Acceptance Test	2
6	Bootstrap training of company rep.	1
7	Documentation & Project Wrap-up	1

Project Fees

One Time Design Cost Breakdown

Item	Cost (₹)
Domain Name and Hosting	15,000
Template Customization	15,000
Content integration	15,000
User Experience Optimization	5,000
Search Engine Optimization	5,000
Social Media Integration	5,000
Third Party Tools Integration	5,000
Graphics Creation	5,000
	70,000

Recurrent Costs

Item	Cost (₹)
Domain Name and Hosting Annual Renewal	15,000

Web Maintenance Options

Annual Payment Option	30,000
Quarterly Payment Option	10,000
Per Update Option	2,000

Maintenance here refers to adding/modifying pages and making minor changes to the website. Maintenance is free for the first two months after launch, after which a retainership agreement will be required.